

## MI-TRALE Paper Map/App Map Ad Submission Form

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Contact Ph#: \_\_\_\_\_

City: \_\_\_\_\_ Contact Email: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Business Website: \_\_\_\_\_

Business GPS coordinates: \_\_\_\_\_ ICON Choice: \_\_\_\_\_

Preferred Communication Method:  Contact Email address above  Contact Phone # above

### Paper Map Ads

\*All paper map ads include a **FREE App Bronze ad\***

SMALL Ad 2-1/4" x 1-1/4" \$150.00

LARGE Ad 4-5/16" x 2-5/8" \$500.00

MEDIUM Ad 2-1/4" x 2-5/8" \$250.00

No paper map ad. I only want an app ad

**SPECIAL OFFER:** I want to upgrade my FREE Bronze app ad to SILVER app ad for an additional \$100 + paper map ad cost.

### Here is how I submitted my paper map ad:

I emailed a PDF or JPG ad file with scanned copy of order form to [mitrale.trailmanager@gmail.com](mailto:mitrale.trailmanager@gmail.com)

I mailed my ad with completed order form to MI-TRALE Map Ad, P.O. Box 43, Ontonagon, MI 49953-0043

### Here is how I paid for my paper map ad

I mailed payment to: MI-TRALE Map Ad, P.O. Box 43, Ontonagon, MI 49953-0043

I paid via PayPal by going to <https://mi-trale.org/advertising>

### App Map Ads

**BRONZE Ad \$150.00 (FREE with purchase of paper map ad)**

→ 1 year, Location Icon, Business Name, Address, Website, and Phone Number

**SILVER Ad \$250**

→ 1 year, Location Icon, Business Name, Address, Website, and Phone Number

→ 3 Full Color Pictures/Photos + up to a 250 word description + 2 updates/year

→ Your Business Website Link

**GOLD "Trail Sponsor" \$500.00**

→ All the benefits of SILVER Ad + Advertisement Banner

→ Plus anytime an app user clicks on a specific trail section, your ad will be displayed

### Here is how I submitted my App map ad:

I completed the form and paid with a credit card using this link <https://advertise.mi-trale.org>

**(this will renew yearly unless the subscription is cancelled)**

(You will be prompted for payment before completing order form. Have your photos and description ready before paying.)

I mailed this form and payment to MI-TRALE Map Ad, P.O. Box 43, Ontonagon, MI 49953-0043