

MI-TRALE'S WESTERN U.P. TRAIL MAP  
SUPPORT YOUR LOCAL CLUB

**Advertising opportunities**

- ❖ Price of Map Ad includes 1 year of advertising.
- ❖ **Bonus** – with your Map Ad purchase **you will receive a free Bronze Level App Ad** on our free to the public “Michigan UP Trails App” this app is regularly used by over 2500 users. Can be downloaded from Google Play or Apple App Store. Must include GPS Coordinates on order form.

**Map Ads**      **Small:** \$150.00 2 1/4” x 1 1/4” **Medium:** \$250.00 2 1/4” x 2 5/8” **Large:** \$500 4 5/16” x 2 5/8”

Map Ads need to be PDF or JPG format – we can resize your ad to fit purchased ad size

**Submitting Map Ad**

- Email map ad, with scanned copy of order form below to [mitrale.secretary@yahoo.com](mailto:mitrale.secretary@yahoo.com) send payment to address on form.
- Or mail completed order form, map ad and payment to address on form
- Credit card payment, go to [www.mi-trale.org](http://www.mi-trale.org) click on ATV/ORV tab – Map - click on Advertise link, then email or mail your map ad and order form to [mitrale.secretary@yahoo.com](mailto:mitrale.secretary@yahoo.com)
- **DEADLINE** – Map ad and payment must be received by March 15, 2025

**BONUS - Special Offer:** upgrade your free app ad NOW to the next level for the special price of \$100 (regular price \$250) Silver level includes 3 color pictures, up to 250-word description, website link and 2 ad updates throughout the year. We also have a trail sponsor opportunity for \$500, just ask

If you would like to sell MI-TRALE Trail maps, they will be available for you to purchase @ \$2.00 per map. Suggested sale price \$3.00 so you will make a dollar on each map you sell.

**Any questions contact Linda [mitrale.secretary@yahoo.com](mailto:mitrale.secretary@yahoo.com) or call 906-827-3208**

**Please include this Order form with payment**

Make check payable to MI-TRALE

Deadline March 15, 2025

\$150 Small \_\_\_\_\_ \$250.00 Medium \_\_\_\_\_ \$500 Large \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

GPS Coordinates \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Mail to:  
MI-TRALE Map Ad  
P.O. Box 43  
Ontonagon, MI 49953-0043

**Thank you for your support!**