

MI-TRALE's WESTERN U.P. TRAIL MAP
SUPPORT YOUR LOCAL CLUB

Advertising opportunities

- ❖ Cost of Paper Map Ad includes 2 years of advertising.
- ❖ Each advertiser will receive 10 free maps
- ❖ **Bonus** – with your Paper Map Ad purchase **you will receive 1yr free Bronze App Ad** on our free to the public “Michigan UP Trails App” this app is regularly used by over 1400 users. Can be downloaded from Google Play or Apple App Store. Must include GPS Coordinates on order form.

Map Ads **Small:** \$150 2 1/4” x 1 1/4” **Medium:** \$250 2 1/4” x 2 5/8” **Large:** \$500 4 5/16” x 2 5/8”

Map Ads need to be PDF or JPG format – we can resize your ad to fit purchased ad size

Submitting Paper Map Ad

- Email map ad, with scanned copy of order form below to lschulz@runningbearresort.com send payment to address on form
- Or mail completed order form, paper map ad and payment to address on form
- Credit card payment, go to www.mi-trale.org ATV/ORV – Map - click on Advertise link, then email or mail paper map ad and order form to lschulz@runningbearresort.com

DEADLINE – Paper Map ad and payment must be received by Feb. 28

BONUS – 1-Time Special Offer: upgrade your free app ad to the next level for the special price of \$100 (regular price \$250) Silver level includes 3 color pictures, up to 250-word description, website link and 2 ad updates throughout the year. We also have a trail sponsor opportunity for \$500, just ask.

If you would like to sell MI-TRALE Trail maps, they will be available for you to purchase @ \$2.00 per map. Suggested sale price \$3.00 so you will make a dollar on each map you sell.

Any questions contact Linda @ 906-827-3208 or email lschulz@runningbearresort.com

Please include this Order form with payment

Make check payable to MI-TRALE

Deadline Feb 28th

\$150 Small _____ \$250 Medium _____ \$500 Large _____

Business Name _____

Address _____

City _____ State _____ Zipcode _____

GPS Coordinates _____

Contact Name _____

Phone _____

Email _____

Website _____

Mail to:
MI-TRALE Map Ad
P.O. Box 43
Ontonagon, MI 49953-0043

Thank you for your support!